

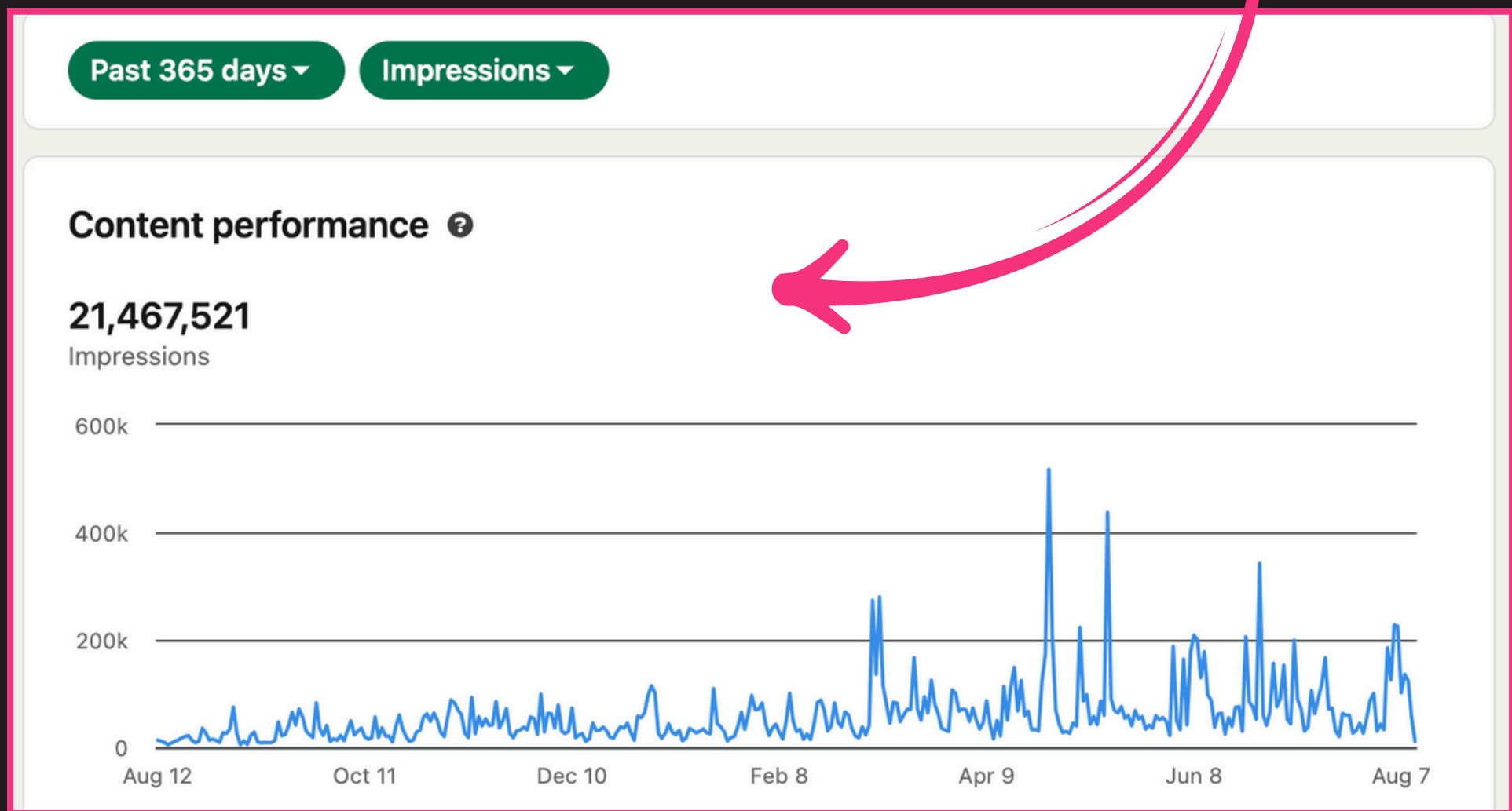
How to

AI +

LinkedIn



I gained **21 million impression** in the last 350 days.



And I have used AI every single day to:

- ✓ Find the right **topic** for posts.
- ✓ Write dozens of **variations**, fast.
- ✓ Edit, polish, and post **consistently**.

Today, I'm sharing exactly **how**:

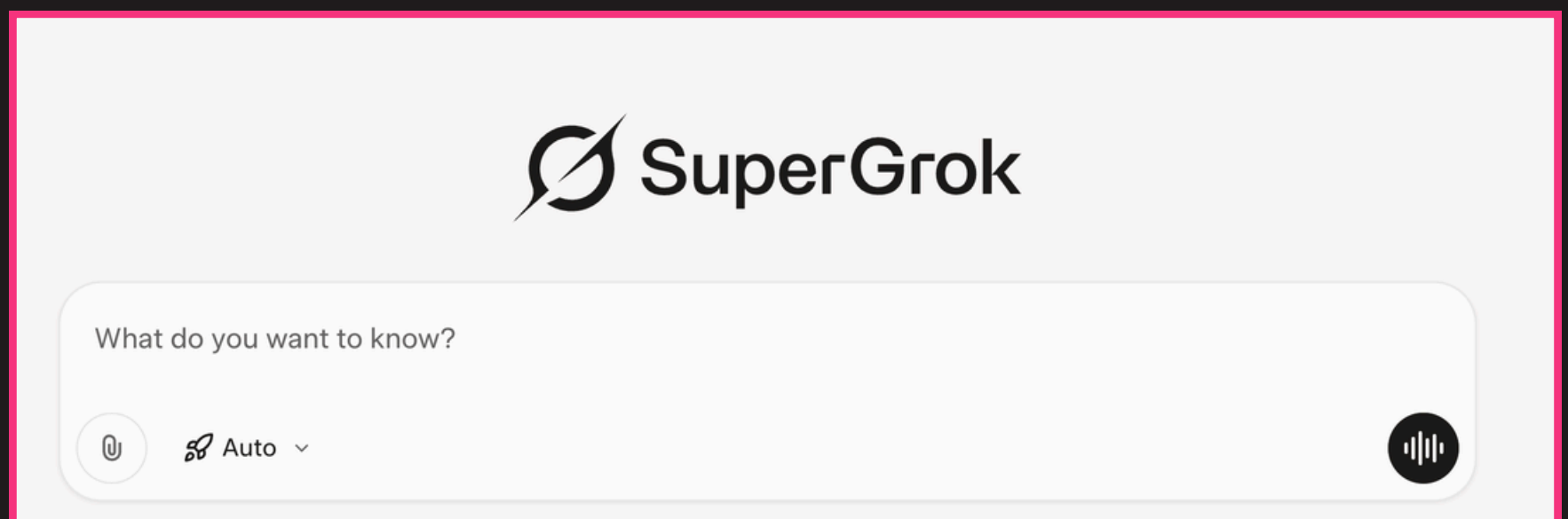


01

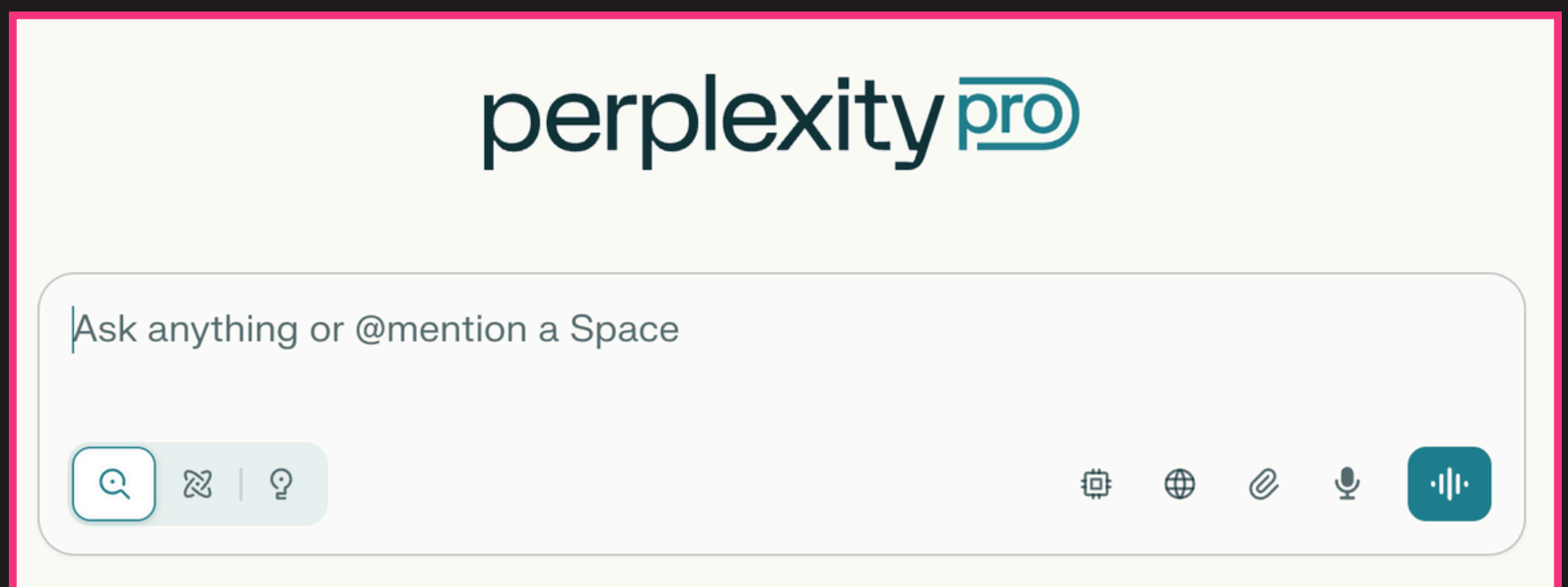
The right topic (with AI)

I have three favorite source of viral topics.
1) Grok 2) Perplexity 3) EasyGen.

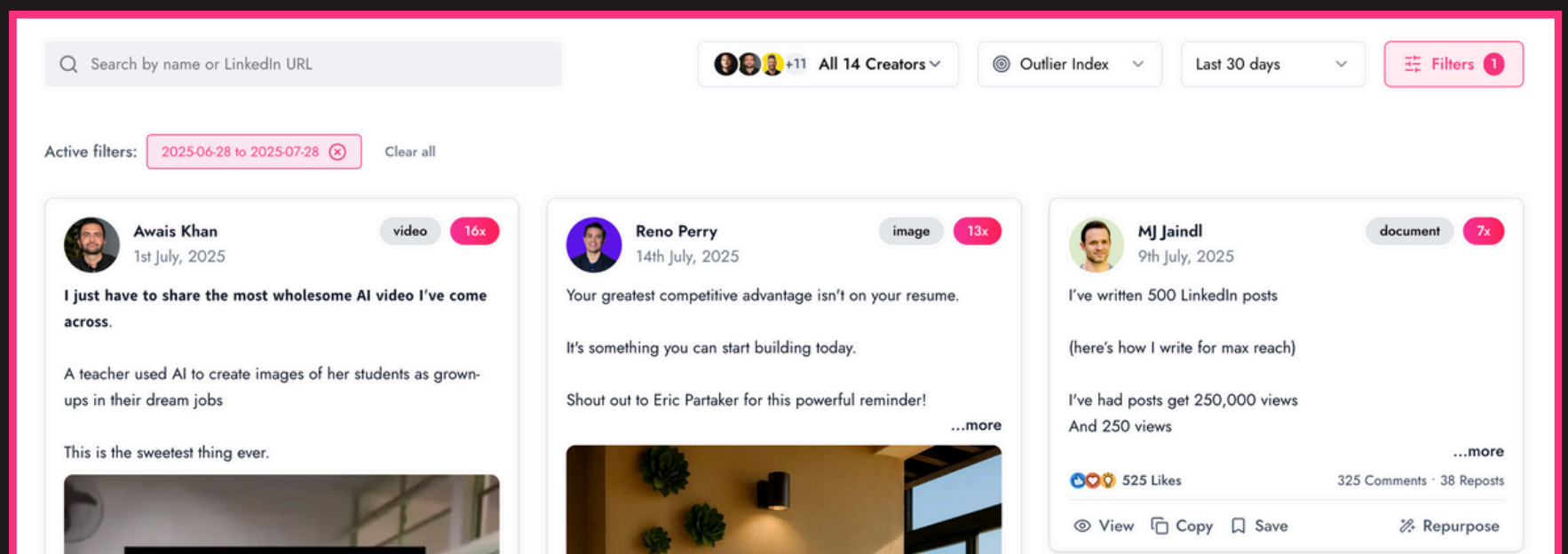
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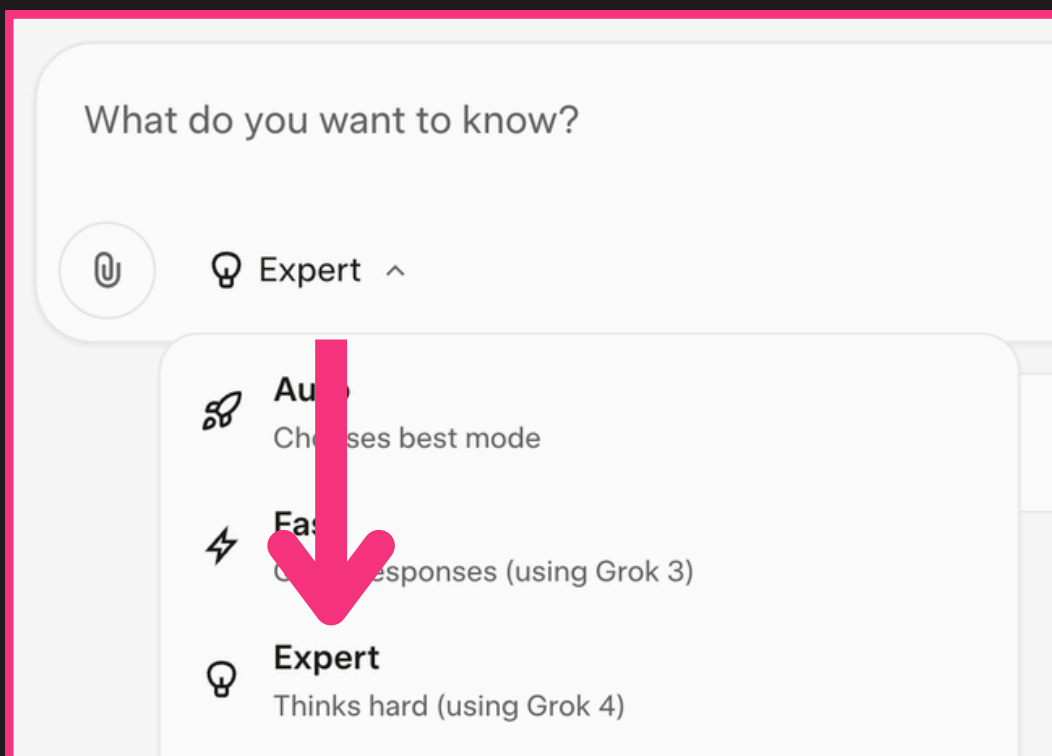
3



02

Grok for topics

Grok is the best AI to search for tweets.
And most things happen on X first.



Use "Expert" + copy
& paste this prompt:

Search on X what is going viral regarding
"AI & politics" in the last 7 days.

Share 5 different angles, like a journalist, to
help me find my next topic for my article.

03

Grok for topics

Grok is really good at picking up what is going on for news sensitive topics.

💡 Thought for 25s

Angle 1: AI as a Tool for Political Bias and Manipulation

A prominent theme in recent X discussions revolves around accusations that AI systems are inherently biased toward left-leaning ideologies, often protecting powerful figures like former President Obama while amplifying narratives against conservatives. Users point to instances where AI models refuse to criticize certain politicians or admit to "weighted" responses to avoid litigation, framing this as a deliberate design flaw that could undermine fair discourse. This angle has gained traction amid broader

debates on tech censorship, with high-engagement posts discussing political outcomes. [@ProjectConstitu](#) [@LangmanVince](#) For your ideological outputs and whether regulatory reforms could be implemented by ethicists and political strategists for balanced views.

Angle 2: Conspiracy Theories on AI as a Weapon

Viral threads claim generative AI is an orchestrated U.S. information ecosystem, enabling unchecked corruption and spreading misinformation into fears of deepfakes and disinformation, with some alleging that China's AI exports to Africa for tracking dissidents. The spread of such theories by institutions, drawing massive likes and reposts from users.

[@RodDMartin](#) An article could delve into the origins of these theories, analyze testimonies, and examine their impact on public trust.

Angle 3: AI's Role in Job Displacement Within Political and Legal Spheres

Posts highlighting AI's rapid replacement of professions, such as lawyers, historians, and political scientists, have sparked debates on economic disruption. Examples include AI generating legal motions faster and better than junior associates, or lists from Microsoft predicting swift obsolescence for roles tied to policy analysis. This angle intersects with politics by questioning how AI could reshape governance jobs, potentially automating campaign strategies or advisory roles, and has fueled FOMO among professionals. [@CryptidPolitics](#) Consider writing on the political ramifications of AI-driven unemployment, including policy proposals for retraining programs, drawing from labor economists and affected workers.

Angle 4: Deepfakes and Satirical AI in Political Campaigns

High-view content features AI-generated videos and memes, like a satirical clip of Obama being arrested set to "YMCA" shared by Trump, or South Park's episode mocking AI nudity in politics. These blend humor with concerns over election interference, portraying AI as both an entertaining tool for MAGA messaging and a risk for spreading falsehoods. The viral spread underscores how AI amplifies

Angle 5: Global AI Policy and the Push for U.S. Dominance

Discussions praise Trump's AI executive order for boosting U.S. innovation while criticizing international threats, such as EU censorship attempts on platforms like X or India's investments in AI hubs. Posts celebrate moves to "win the global AI race" and remove biases in federal tools, contrasting with warnings about foreign meddling in American politics via tech. This angle appeals to nationalists, emphasizing sovereignty in AI development. [@manukumarjain](#) [@PressSec](#) An article could focus on comparative international AI policies, evaluating Trump's plan against competitors like China, with insights from policymakers and tech CEOs on long-term geopolitical implications.

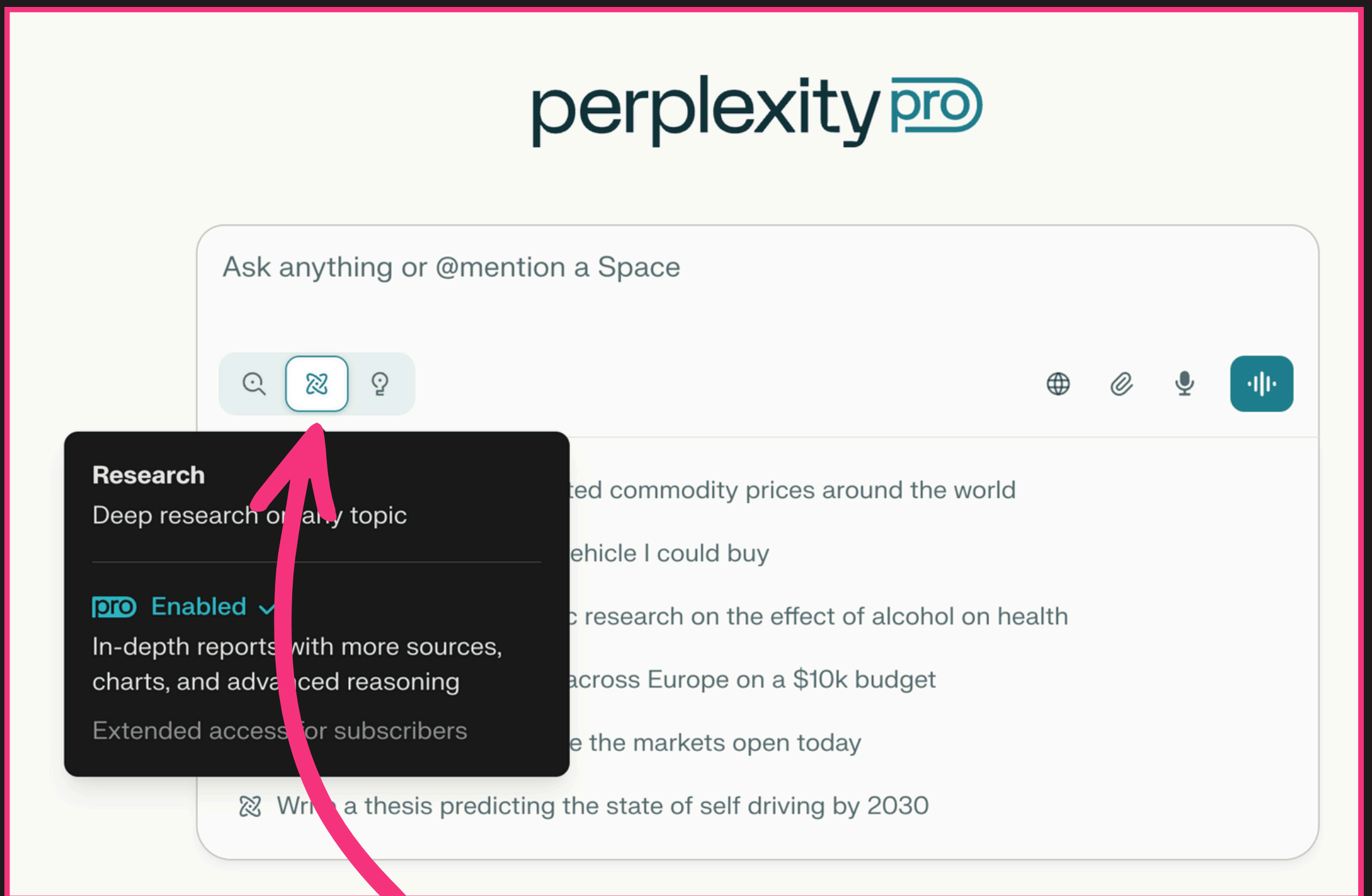
 55 X posts

Your next piece might
ough case studies of

04

Perplexity for research

It's my favorite part of Perplexity. The "Research" toggle is quite powerful.



Only available on the paid plan, though. But quite worth it!

05

Perplexity for research

Here's a prompt example I could share on my Perplexity. Quite simple, really.

I want to cover the topic of "World Models".

Large Language Models are like ChatGPT.
But World Models are 3D videos/ worlds.

Do deep research on the topic for non-technical people.
I want to explain it to them. Make sure your information
is relevant, accurate, and recent.

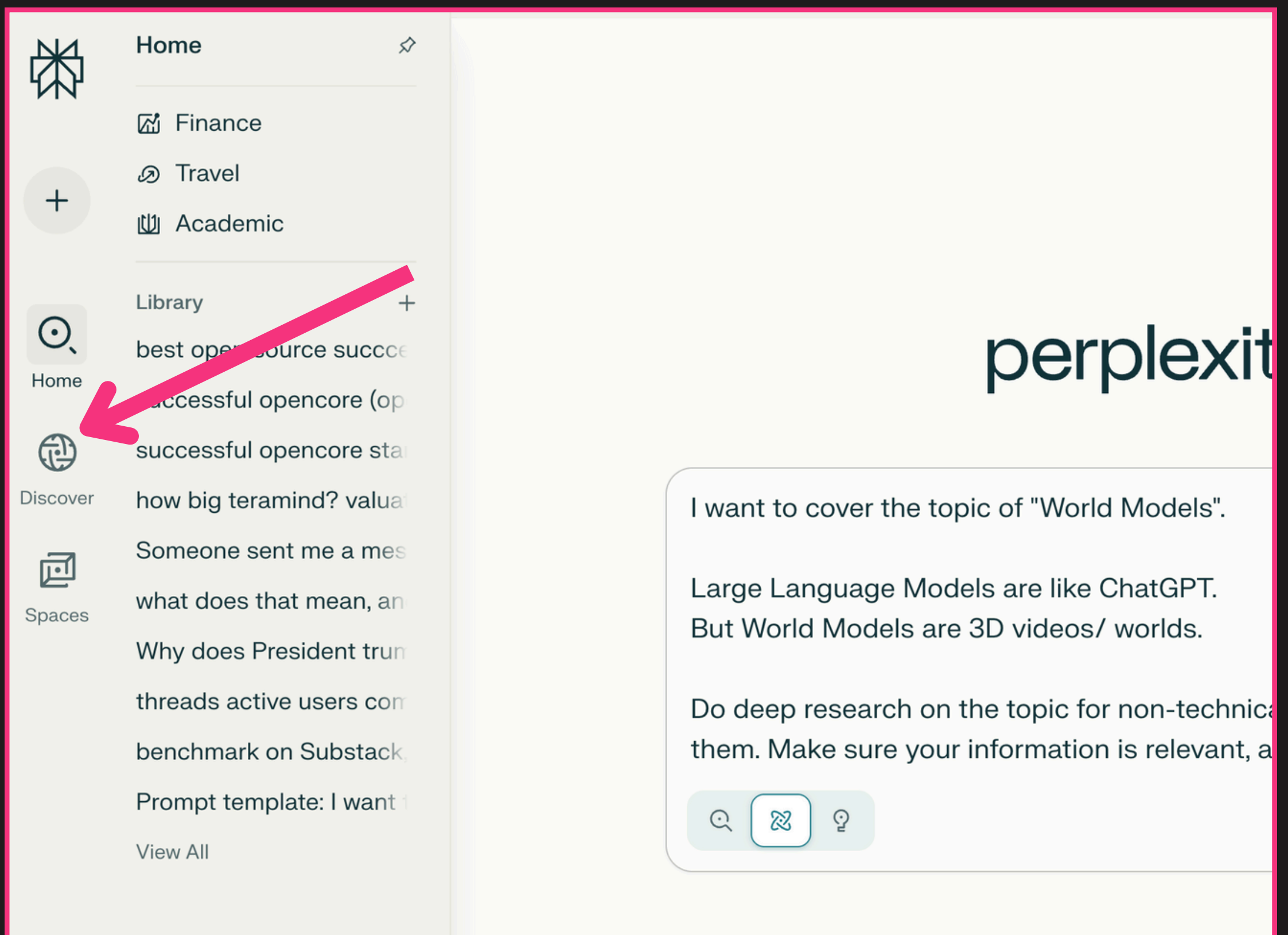
 Research ▾



I use Research when I want to gather as much information as possible on a topic.

Perplexity to discover

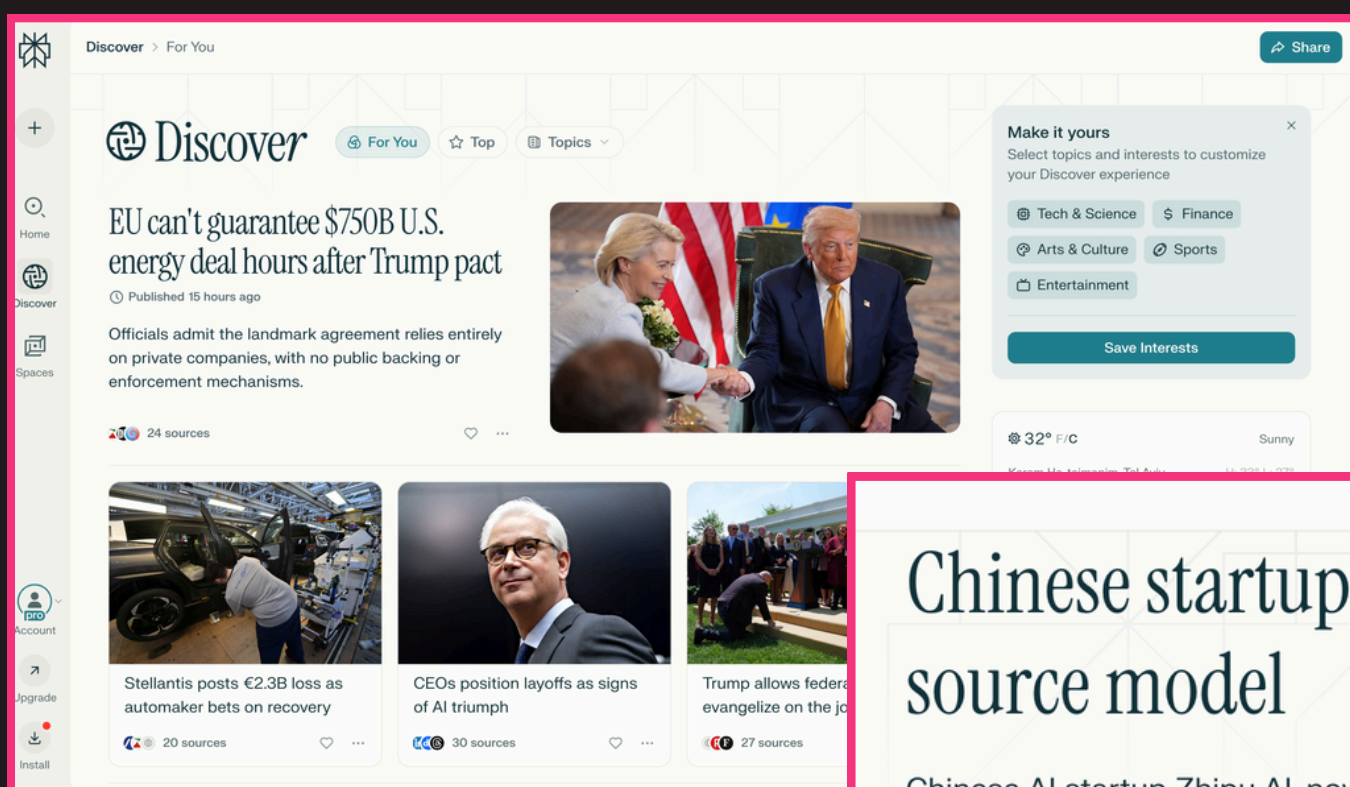
The most underrated feature of Perplexity is the "Discover" tab on the left.



07

Perplexity to discover

Think Google News, but better. It consume so many websites instead of showing only 1.

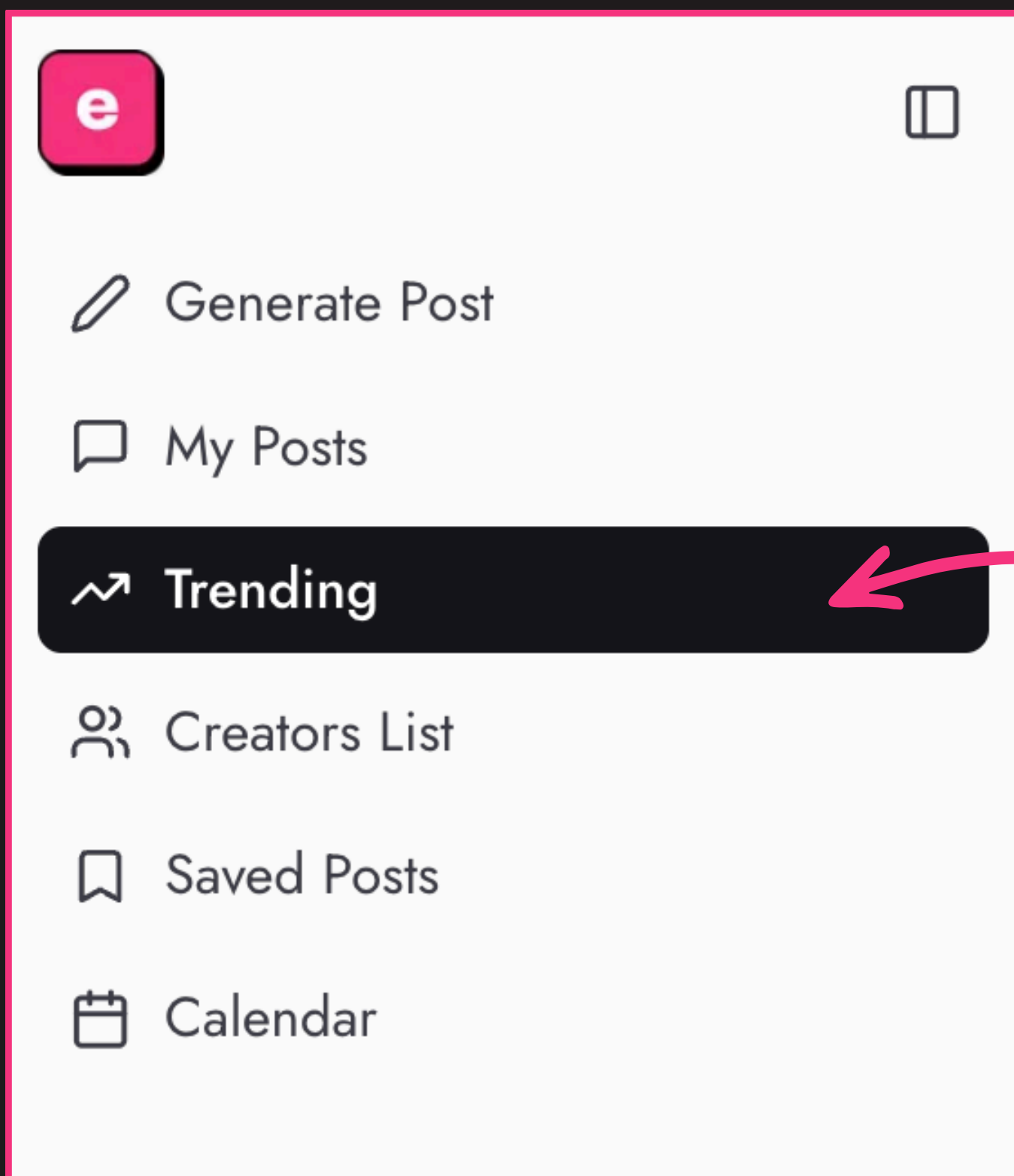


I love the deepdives on AI news. It already made most of the searches I need.

08

EasyGen to write variations

I made a new feature to know my most viral posts (and others too).



Go to the new feature.

09

EasyGen to write variations

You must check the post "Outlier Index".
It's basically how viral is a post
(compared to the average of this creator).

video

13x

13x means it's
13x more viral
than usual



Repurpose

Click here to
recreate a post

The screenshot shows the EasyGen interface with a list of posts. The top post is by Ruben Hassid, dated 20th July, 2023. The post content is: "You're being cloned. Not by aliens or mad scientists, but by something far more insidious. An alter ego. Crafted from your own digital breadcrumbs. ...more". Below the text is a video player. The post has 3.9K Likes, 765 Comments, and 1158 Reposts. A red circle highlights the "video" label and the "13x" outlier index badge. A red arrow points from a callout box on the left to this "13x" badge. Below the post, a red circle highlights the "Repurpose" button, with a red arrow pointing from a callout box on the left to it. The interface includes filters for "Outlier Index" (set to 1-100) and "Media Type".

EasyGen to write variations

I'll upload a resume of what I've learned on Grok and/or on Perplexity to EasyGen.

Follow up to
Chinese startup Z.ai launches cheaper open-source model

Make a long one-paragraph summary of this, with a bold take from China & open-source vs. the US.

Answer

Zhipu AI's rebranding as Z.ai and the launch of its open-source GLM-4.5 model marks a bold escalation in China's quest to lead the global AI race, directly confronting U.S. dominance by making powerful large language models both dramatically cheaper and accessible to developers worldwide. Leveraging agentic AI and a Mixture of Experts architecture, GLM-4.5 matches or outperforms leading US-developed models on many benchmarks, while slashing token costs to a fraction of American competitors—offering input at 11 cents per million tokens, over 100 times cheaper than Anthropic. With substantial backing from Chinese tech giants and state funds, Z.ai positions itself as a new standard-bearer for open, high-efficiency AI, even as geopolitical barriers like the U.S. entity list hinder partnerships with American firms. As more than 1,500 large language models have been released in China, Z.ai's aggressive move signals that the next wave of AI innovation—fast, cost-effective, and open—may be led from Shanghai rather than Silicon Valley, challenging the perception that AI leadership is the sole domain of U.S. closed-source giants.

Share Export Rewrite

What would you like to post?

Your Topic Suggested Topic

Post to repurpose:

Ruben Hassid
15th August, 2023
video 1x
This AI made 17 TikTok videos in < 6 min. Here's how:
#1. I typed "Opus Clip" on Google.
It's by far the most exciting AI video editor.
...more

Generate Image from Post

China just fired its biggest shot in the AI race.
Zhipu AI is now Z.ai.
And it's not playing small.
#1. Z.ai just dropped GLM-4.5, open-source and ready for the world.
This is not another copycat model.
GLM-4.5 is built on a Mixture of Experts architecture. It uses agentic AI to push performance to the edge.
It matches, and sometimes beats, the best US models on key benchmarks.
But here's the real shocker: the price.
#2. GLM-4.5 slashes costs to the bone.
Input costs are 11 cents per million tokens.
That's not a typo. That's over 100 times cheaper than Anthropic.
For developers, this means you can build, test, and scale without burning cash.
For startups, this is a new world.
#3. Z.ai is not alone. It's backed by China's tech giants and state funds.
This is not a garage project. This is a national push.
Over 1,500 large language models have launched in China.
But Z.ai is the new standard-bearer. It's open. It's fast. It's efficient.
It's built to break the U.S. monopoly on AI.
#4. Geopolitics is now part of the code.
Z.ai faces U.S. entity list barriers. No easy partnerships with American firms.
But that's the point. China is building its own AI stack, from silicon to software.
Shanghai, not Silicon Valley, is now setting the pace.
#5. What does this mean for the world?
AI is no longer a closed club.
Open, high-efficiency models are here. They are cheaper. They are global.
The next wave of AI innovation is coming from the East.

Repurposing Instructions

Zhipu AI's rebranding as Z.ai and the launch of its open-source GLM-4.5 model marks a bold escalation in China's quest to lead the global AI race, directly confronting U.S. dominance by making powerful large language models both dramatically cheaper and accessible to developers worldwide. Leveraging agentic AI and a Mixture of Experts architecture, GLM-4.5 matches or outperforms leading US-developed models on many benchmarks, while slashing token costs to a fraction of American competitors—offering input at 11 cents per million tokens, over 100 times cheaper than Anthropic. With substantial backing from Chinese tech giants and state funds, Z.ai positions itself as a new standard-bearer for open, high-efficiency AI, even as geopolitical barriers like the U.S. entity list hinder partnerships with American firms. As more than 1,500 large language models have been released in China, Z.ai's aggressive move signals that the next wave of AI innovation—fast, cost-effective, and open—may be led from Shanghai rather than Silicon Valley, challenging the perception that AI leadership is the sole domain of U.S. closed-source giants.

Voice Tone Style

Regenerate

EasyGen to write variations

I'll go & make new variations (usually 5x) until I love what I have & edit it.

Generate Image from Post

This will change the AI race forever.

My mind was blown.

China just raised the bar.

Zhipu AI is now Z.ai.

Z.ai just launched.

This is not just a model.

This is a direct challenge.

Here's why this matters:

- ↳ GLM-4.5 is better than GPT-4o.
- ↳ It matches or beats GPT-4o on many benchmarks.
- ↳ The cost is a fraction of GPT-4o.
- ↳ Z.ai is open-source.

China just changed the AI game.

Zhipu AI is now Z.ai.

And the world is watching.

Z.ai is a shot across Silicon Valley's bow.

release.

the global AI race—on China's terms.

fast, and built for scale.

its architecture and agentic AI.

or beat top U.S. models on many benchmarks.

one.

China just changed the AI game.

Zhipu AI is now Z.ai.

Here's why this matters:

10 ways Z.ai is rewriting the rules of global AI:

- 1) Open-Source Power, Unleashed
 - ↳ Z.ai's GLM-4.5 model is open to all.
 - ↳ Developers worldwide can use, adapt, and build on it—no paywall, no lock-in.
- 2) Cheaper Than Anyone Else
 - ↳ Input costs are just 11 cents per million tokens.
 - ↳ That's over 100 times cheaper than Anthropic and other US giants.
- 3) Outperforming US Models
 - ↳ GLM-4.5 matches GPT-4o on many benchmarks.
 - ↳ It's not just cheap.
- 4) Built for the Next Generation
 - ↳ Uses Mixture of Experts architecture.
 - ↳ Agentic AI lets it handle complex tasks.
- 5) Backed by China's Tech Giants
 - ↳ Supported by Alibaba, Tencent, and others.
 - ↳ Z.ai has the resources to compete globally.
- 6) 1,500+ Chinese Language Models
 - ↳ China's AI ecosystem is massive.
 - ↳ Z.ai stands out as a leader in this space.
- 7) Geopolitics Can't Stop Z.ai
 - ↳ US restrictions are being bypassed.
 - ↳ Z.ai is building a global network.
- 8) Open, Not Closed
 - ↳ Unlike US closed-source models, Z.ai is open.

This got me thinking.

China just changed the AI game overnight.

Zhipu AI is now Z.ai—and the world is watching.

For years, the U.S. has led the AI race with closed, expensive models. That era is ending fast.

Z.ai's new GLM-4.5 model is open-source, fast, and shockingly cheap. It costs just 11 cents per million tokens. That's over 100 times cheaper than GPT-4o.

GLM-4.5 is not just cheap. It's powerful. It uses a Mixture of Experts architecture and agentic AI. On many benchmarks, it matches or beats GPT-4o—the giants—without the giant price tag.

This is not a solo act. Z.ai has deep backing from China's tech giants and state funds. Over 1,500 large language models are being trained in China.

Z.ai is not just building another chatbot. It is setting a new standard for open, high-efficiency AI. The company is betting big on an open, agentic AI architecture that can compete with the best of the West.

Geopolitics is part of the story. U.S. export controls and the entity list make it hard for Chinese firms to partner with American companies.

That's how I post **twice a day**, every single day, without ever missing.

The image displays a calendar interface for July and August 2025. The calendar is organized into a grid with days of the week as columns and dates as rows. Each cell contains one or more task cards. A pink arrow points to a task on Thursday, July 17th.

July 2025

Sun	Mon	Tue	Wed	Thu	Fri	Sat
13 How to set up your ChatGPT (Ready) Bad prompts vs. Good Prompts (Ready)	14 AWS (Ready) ChatGPT headshot... (Ready)	15 Google AI education... (Ready) Context Engineering... (Ready) Prompt Maker (Ready) How to write an article with AI (Ready)	16 Context Engineering is the... (Ready) Flux headshot (Ready) Custom Instructions (Ready) Happenstance (Ready)	17 Context engineering (Ready) Prompt to... anything (Ready) ← Pink arrow points here How to write powerful copies (Ready) break down youtube video with... (Ready)	18 GPT for Reddit trends (Ready) ...sultant (Ready) chatgpt to analyze linkedin (Ready) The Prompt To... (Ready)	19 ChatGPT in your own... (Ready) prompt maker (Ready)
20 rpp: 26 prompt principles (Ready) rpp: o3 + easygen (Ready)	21 NL: link (Ready) Kimi 1 (Ready)	22 Prompt Maker (Ready) OpenAI Academy (Ready)	23 How to use Claude "Create ne... (Ready, 8h) EasyGen release (Ready, 19h)	24 Notion 2 (Ready) break down youtube video (Ready)	25 How to (really) search... (Ready) Notion 1 july (Ready)	26 linkedin lunatic (Ready) new inequality (Ready)

August 2025

Sun	Mon	Tue	Wed	Thu	Fri	Sat
10 Best AI tool list August 2025 (Not started, 8h) NL: GPT-5? (Not started, 14h) ChatGPT memory (Not started, 19h)	11 Turn yourself into... (Not started, 8h) Gamma to do X (Not started, 14h) 16 chatgpt myths (Not started, 19h)	12 Perplexity, Youtube to summary (Not started, 8h) Download any Midjourney video f... (Not started, 14h) How to use Perplexity (Not started, 19h)	13 Prompt to Research (Not started, 8h) Context engineering (Not started, 14h) 3 GPTs you must try (Not started, 19h)	14 List of ChatGPT prompts (Not started, 8h) ChatGPT does not know the internet (Not started, 14h)	15 Normal is the new mediocre (Not started, 8h) How to Perplexity (Not started, 14h) Gamma for carousels (Not started, 19h)	16 EasyGen for sales (Not started, 8h) NL → to a coach (Not started, 14h) 5 chatgpt buttons you don't know (yo... (Not started, 19h)
17 Context engineering (Not started, 8h) NL: How to grow your LinkedIn with AI (Not started, 14h) Best ChatGPT alternatives (Not started, 19h)	18 16 chatgpt myths (Not started, 8h) OpenAI Academy (Not started, 14h) Different level of prompting (Not started, 19h)	19 How to use Perplexity (Not started, 8h) ChatGPT agent to do X (Not started, 14h) Context engineering (Not started, 19h)	20 Prompt to X (Not started, 8h) EasyGen to copy X (Not started, 14h) best free AI ressources (Not started, 19h)	21 Gamma viral tweet (Not started, 8h) EasyGen for sales (Not started, 14h) Bad prompt vs. Good prompt (Not started, 19h)	22 Cheat sheet ChatGPT (Not started, 8h) Different level of prompting (Not started, 14h) Perplexity summary (Not started, 19h)	23 5 chatgpt buttons you don't know (yo... (Not started, 8h) Perplexity ytb summary (Not started, 14h) A week of content with EasyGen (Not started, 19h)

That's how I post **once a day**, every single day, without ever missing.

The image shows a calendar interface for July and August 2025. The calendar is organized into a grid by day and date. Each cell contains one or more task cards. A pink arrow points to a task on Thursday, July 17th.

July 2025

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How to set up your ChatGPT (Ready)	AWS (Ready)	Google AI education... (Ready)	Context Engineering is the... (Ready)	Context engineering (Ready)	GPT for Reddit trends (Ready)	ChatGPT in your own... (Ready)
Bad prompts vs. Good Prompts (Ready)	ChatGPT headshot... (Ready)	Context Engineering... (Ready)	Flux headshot (Ready)	Prompt to... anything (Ready)	...oonr/con... sultant (Ready)	prompt maker (Ready)
		Prompt Maker (Ready)	Custom Instructions (Ready)	How to write powerful copies (Ready)	chatgpt to analyze linkedin (Ready)	
		How to write an article with AI (Ready)	Happenstance (Ready)	break down youtube video with... (Ready)	The Prompt To... (Ready)	
20	21	22	23	24	25	26
rpp: 26 prompt principles (Ready)	NL: link (Ready)	Prompt Maker (Ready)	How to use Claude "Create ne... (Ready)	Notion 2 (Ready)	How to (really) searc... (Ready)	linkedin lunatic (Ready)
rpp: o3 + easygen (Ready)	Kimi 1 (Ready)	OpenAI Academy (Ready)	EasyGen release (Ready)	break down youtube video (Ready)	Notion 1 july (Ready)	new inequality (Ready)

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	19h					
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NL: GPT-5? (Not started)	Gamma to do X (Not started)	Download any Midjourney video f... (Not started)	Context engineering (Not started)	ChatGPT does not know the internet (Not started)	How to Perplexity (Not started)	NL → to a coach (Not started)
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NL: How to grow your LinkedIn with AI (Not started)	OpenAI Academy (Not started)	ChatGPT agent to do X (Not started)	EasyGen to copy X (Not started)	EasyGen for sales (Not started)	Different level of prompting (Not started)	Perplexity ytb summary (Not started)
Best ChatGPT alternatives (Not started)	Different level of prompting (Not started)	Context engineering (Not started)	best free AI ressources (Not started)	Bad prompt vs. Good prompt (Not started)	Perplexity summary (Not started)	A week of content with EasyGen (Not started)

Found this helpful?



Repost it
to help one person
get better at AI.